Bachelor of Business (BA-BUS10) (Includes BA-BUS8, BA-BUS7) To qualify for the Bachelor of Business information Systems students must complete 300 credit points STATUS CORE / MAJOR Unit Code Unit Name Pre-requisites							Delivery																								
To qualify for the Bachelor of Business Information Systems students must o			must complete 300 credit points												Last deliv																
TUS	CORE / MAJOR	Unit Code	Unit Name	Pre-requisites	SP1	20 SP2	SP3	SP4	SP1	20 SP2	22 SP3	SP4	SP1	20: SP2	23 SP3	SP4	SP1	202 SP2	SP3	SP4	SP1	20 SP2	025 SP3	SP4	SP1	20 SP2	026 SP3	SP4	SP1	202 SP2	27 SP3
	Core units (8)	ınits/100 credit p	noints)																							1					
	CORE	ACC10007		Nil																											
	CORE	BUS10012		Nil																											
	CORE	BUS30024		175 credit points (14 subjects)																											
	CORE	BUS30009		BUS30024 (or BUS30010)																											
	CORE	ECO10004		Nil																											
	CORE	INF10003	Introduction to Business Information Systems			-		•																							
	CORE	MGT10001	Introduction to Management	Nil																											
	CORE	MKT10007	Fundamentals of Marketing	Nil				•																							
	Rusiness disc	inline major (8 u	nits/100 credit points). Students choose one	naior from the ontions below:																											
	Info Systems MAJOR	ICT30005		200 cps (16 subjects)		-				-																					
	Info Systems MAJOR	INF10002	Database Analysis and Design	Nii	•																										
	Info Systems MAJOR	INF20003	Requirements Analysis and Modelling	INF10003						•																					
	Info Systems MAJOR	INF20012	Enterprise Systems	INF10003 or INF20003				•																							
	Info Systems MAJOR	INF30004		125 cps (10 subjects), INF10002 and one of: INF20003, INF20010, INF20011, INF20016											•																
	Info Systems MAJOR	INF30005	Business Process Management	125 cps (10 subjects) and INF20003				-				•																			
	Info Systems MAJOR	INF30018	Information Systems Management	187.5 cps (15 subjects) and INF10003					-				•																		
	Info Systems MAJOR Marketing	INF30029	Information Technology Project Management	, ,			•				•				•																
	MAJOR Marketing	MKT20019	,	87.5 cps (7 subjects) and MKT10007	•			_																							
	MAJOR Marketing	MKT20021 MKT20025	3 3	MKT10007 MKT10007				•				•																			
	MAJOR Marketing	MKT20023		MKT10007				•																							
	MAJOR Marketing MAJOR	MKT20032		MKT20031 or MKT20019																											
	Marketing MAJOR	MKT30016	Marketing Strategy and Planning	175 cps (14 subjects) and MKT20025									•																		
	Marketing MAJOR	MKT30017	Innovative Branding	162.5 cps (13 subjects) and MKT20025		-				•																					
	Marketing MAJOR	MKT30018	Marketing Insights	150 cps (12 subjects) and MKT20019																											

Notes:
Pre-requisite waivers may be available. To apply, https://www.swinburne.edu.au/student-administration/forms/pre-requisite-waiver/
This plan is accurate at the time of approval, noting however other arrangements may be considered as opportunities arise.

v1.0 April 2021