

TAS-BMK-DEG Bachelor of Business (Marketing) 2026 Course Planner

Study Plan for full-time enrolment commencing in **Semester 1**

Year 1	Semester 1, 2026	BMA101 Major unit	BEA111 Core unit	BFA103 Core unit	Elective/Second major	<p>The Bachelor of Business (Marketing) requires the completion of 24 Units (300 UTAS credit points) comprising:</p> <ul style="list-style-type: none"> • 8 core units (100 cp) • 8 major units (100 cp) • 8 elective units* (100 cp) <p>*You can choose to complete a second major, from either within or outside of Business in place of your 8 elective units. Contact a Student Adviser for help with adding a second major to your study plan.</p>
	Semester 2, 2026	BMA151 Major unit	BAA111 Core unit	BEA140 Core unit	Elective/Second major	
Year 2	Semester 1, 2027	BMA258 Major unit	BAA215 Core unit	BMA250 Core unit	Elective/Second major	
	Semester 2, 2027	BMA262 Major unit	BAA211 Core unit	BMA202 Core unit	Elective/Second major	
Year 3	Semester 1, 2028	BMA331 Major unit	BMA343 Major unit	Elective/Second major	Elective/Second major	
	Semester 2, 2028	BMA329 Major unit	BMA351 Major unit	Elective/Second major	Elective/Second major	

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Study Plan for full-time enrolment commencing in Semester 2

Year 1	Semester 2, 2026	BMA151 Major unit	BAA111 Core unit	BEA140 Core unit	Elective/Second major	<p>The Bachelor of Business (Marketing) requires the completion of 24 units (300 UTAS credit points) comprising:</p> <ul style="list-style-type: none"> • 8 core units (100 cp) • 8 major units (100 cp) • 8 elective units* (100 cp) <p>*You can choose to complete a second major, from either within or outside of Business in place of your 8 elective units. Contact a Student Adviser for help with adding a second major to your study plan.</p>
	Semester 1, 2027	BMA101 Major unit	BEA111 Core unit	BFA103 Core unit	Elective/Second major	
Year 2	Semester 2, 2027	BMA262 Major unit	BAA211 Core unit	BMA202 Core unit	Elective/Second major	
	Semester 1, 2028	BMA258 Major unit	BAA215 Core unit	BMA250 Core unit	Elective/Second major	
Year 3	Semester 2, 2028	BMA329 Major unit	BMA351 Major unit	Elective/Second major	Elective/Second major	
	Semester 1, 2029	BMA331 Major unit	BMA343 Major unit	Elective/Second major	Elective/Second major	
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